

***“Accessibility to information, education and tools motivates and empowers businesses to become more sustainable in their practices.”***

**Fiona Hornstein - Action Planet**

**ACTION  
PLANET**

**By 2030 every member state of the United Nations has agreed to implement a set of 17 Sustainable Development goals.**

- Malta is 20th in Europe (\*UN EU Sustainable Development Report)
- Best at combatting poverty
- Worst at recycling - only 7% (\*Recycling Europe)

**In September 2019 Misco International concluded a 2 year research project with SOS Malta and Core Platform called “Resilient Communities”**

Out of 1023 businesses in Mellieha and Gzira

- 34% of businesses in Gzira
- 10% in Mellieha

were aware of the SDGs

**The project concluded that businesses need help to implement sustainable development initiatives however they do not know where to find it.**

# Why is sustainability good for business?

- Good for the environment
- Positive impact on the bottom line
- Helps to attract and motivate employees
- Good for company reputation and sales

‘In summary - Sustainability principles help to maximise opportunities and minimise negative impact’

*Michael H. Posner, NYU Stern School of Business*

# Challenges for SMEs and micro businesses

in Malta over 50% of businesses have less than 10 employees

- Lack of Awareness
- Time
- Cost
- Motivation
- Employee availability
- Support

# Action Planet - Business

'Action Planet - Business' is bringing together sustainability experts to develop a 'one-stop-shop' website to promote and support sustainability in the business sector.

This is being co developed with CORE Platform and Strategic Roots Consultancy

- Nationwide approach
- Support Malta's sustainable Development Vision 2050
- All information, resources and tools in one place
- Empowering individuals, communities, businesses and the country

## Our Partners include:

Malta Chamber of Commerce • MEA - Malta Employers Association • GRTU • MBB • MCVS • CORE platform • Malta Enterprise • Nature Trust. • FEE International • SEMBLE • The Impact Collective • Weave Consultancy

# Who will benefit?

- Businesses and Start-Ups
- Jobseekers
- NGOs & community projects
- Larger entities offering funding/coaching/mentoring
- Awards organisers
- Event organisers
- Consultants & auditors
- Training institutes
- Consumers

# What will be included on the platform

## INFORMATION ALL IN ONE PLACE

- Directory of Organisations that support businesses and their roles and contacts
- Videos and downloadable PDFs with relevant “how to” documents and information
- List of Awards and Grants offered
- Internship/ Mentorship programs
- List of sustainability consultants and their contacts
- Calendar of Events and sign up platform
- CSR link ups and opportunities - through linked site
- Assessment tool
- Accreditation
- Directory of sustainable businesses
- Showcase of sustainable business

# The website will be:

- Easy to Navigate
- Clean, simple, intuitive
- Informative
- Educational
- Incentivising
- Empowering





# Additional Tools

## Online Assessment Tool - Supporting SMEs and companies to sustainability

- Simple
- Businesses can assess and monitor progress
- Plot accreditation targets
- Work with a consultant

## Accreditation

- Developing an accreditation for micro businesses and SMEs with FEE International
- Simple
- Achievable - focusing around national targets
- Tier Based System
- Business Credibility
- Recognition by businesses/ employees/ consumers and community



Blue Flag Beaches

Green Key Hotels

Eco School

# ACTION PLANET

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Thank you for joining us on our quest to make Malta more sustainable!