

Qaqoċċa: the hackers, the elderly and an artichoke

Alleviating loneliness within the elderly community
Kim Dalli, Corporate Affairs Manager, Vodafone Malta

The Vodafone Malta Foundation: how it all started



We focus on challenges in those communities where we believe Vodafone's technology can be impactful

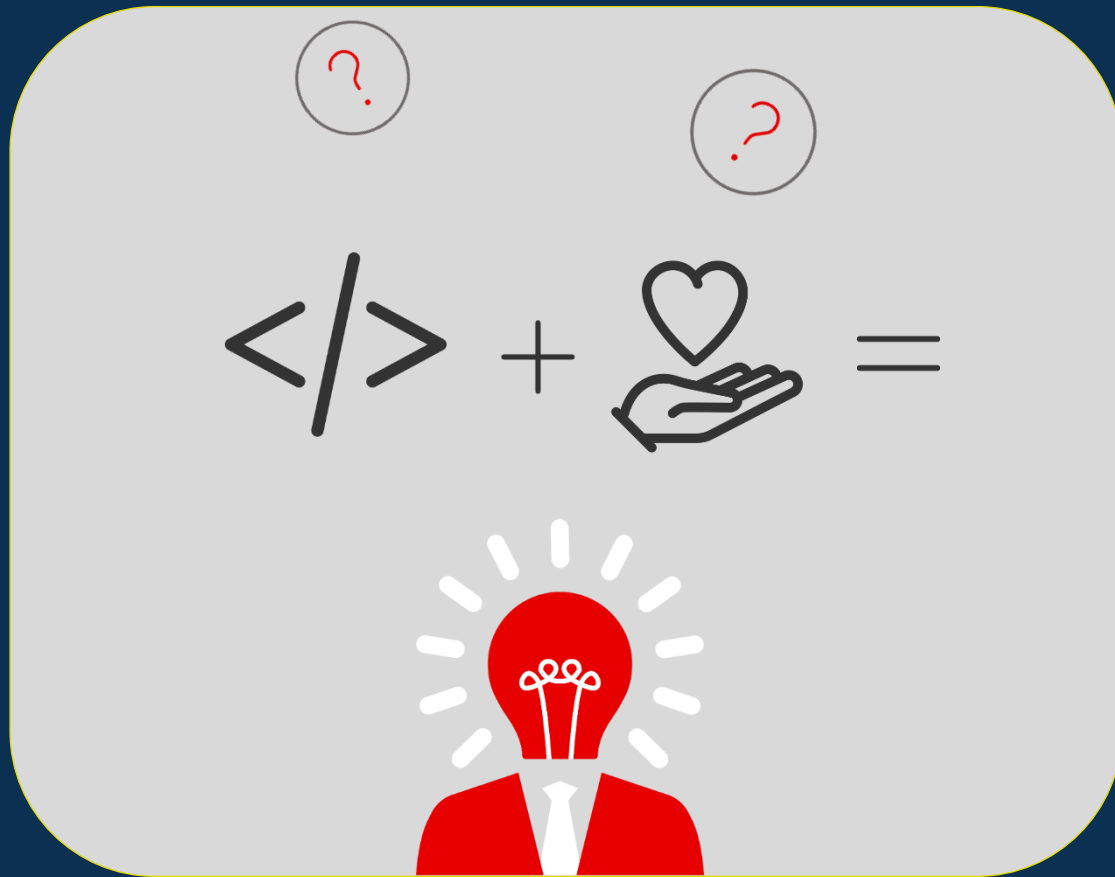


We seek out and work with the best partners to lead and co-create and address those challenges



We exist to invest in the betterment of the communities in which Vodafone operates

The solution: A hackathon with a difference!



Topic: Poverty and Social Exclusion





Unconference

Loneliness within the elderly community

Identifying the early signs of an individual's situation leading to poverty



Homelessness

Pairing voluntary work with those who need it

Hunger and food waste

Hackathon



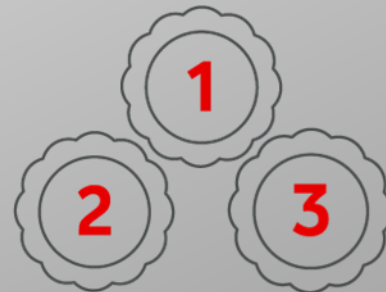
48
HOURS



45
PARTICIPANTS



11
PROTOTYPES



€5000
€2000, €1000

Internship



**Joined Software
Development
Team**



Mentorship



**Focus groups and
product
development**



Collaboration



**Advanced stages
of development**



... Qaqoċċa

Focus groups for the elderly



THE APP FOR THE COMMUNITY HAS LANDED

