

# PAF

Project Aegle Foundation – Sustainable Mobility

# PAF who are we?

## Foundation and Voluntary Organisation since 2017

PAF's mission is to advance sustainable mobility solutions **improving Malta's traffic situation, thereby enhancing quality of life and environmental conditions for the Maltese population**

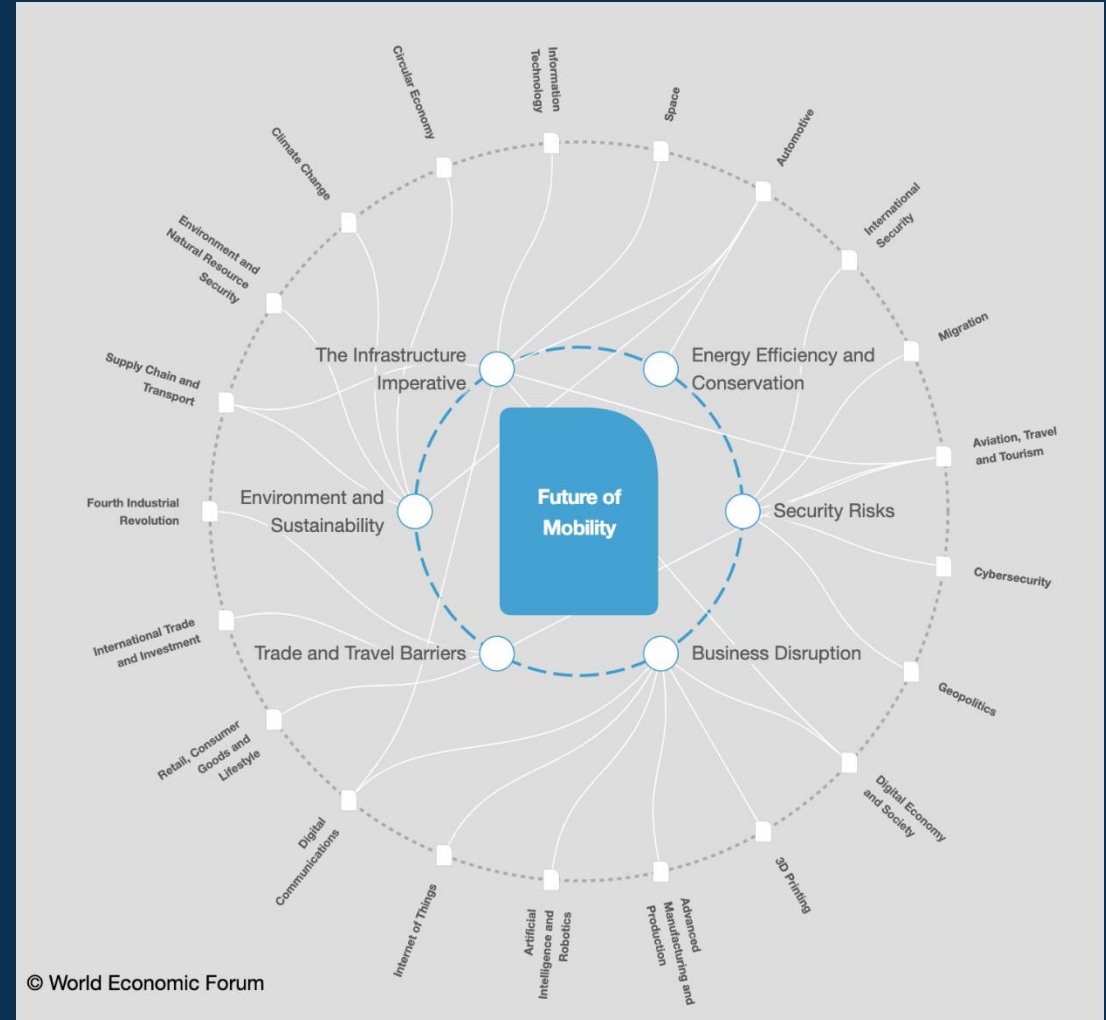


# PAF - Strategic objective

Malta's collective use of public spaces is improved, ensuring accessible and sustainable multimodal mobility.

## Why is mobility important for sustainability?

There have been important developments with impact on urban mobility, such as the growing importance of cities, disruptive changes in transport and mobility of both technological and societal nature, as well as rising mobility (congestion), health (air pollution) and climate (emissions) challenges.



# PAF - Sustainable Mobility Systems

A sustainable mobility system is one that:

- Allows the basic **access needs** of individuals and societies to be **met safely** and in a manner consistent with human and ecosystem health, and with equity within and between generations.
- Is affordable, operates efficiently, offers **choice of transport mode**, and supports a vibrant economy.
- Limits emissions and waste within the planet's ability to absorb them.



# Malta traffic

- 394,955 licensed vehicles up to September
- 0.9% electric or hybrid
- stock of licensed motor vehicles increased at a net average rate of 33 vehicles per day
- A variety of sustainable mobility service providers are available in Malta

## 394,955 licensed vehicles up to September, 0.9% electric or hybrid

Net daily average rate of cars put on the road decreases to 33

National Transport Statistics

28 October 2019 | 39

Facebook Twitter Email



## Car overturns in Sliema

Three other vehicles damaged in the incident in Windsor Street

National Accident Sliema

10 August 2019

Facebook Twitter Email



## GOTO ONE-WAY FLEET SAVES 1,000 TONNES IN CO2 EMISSIONS

Jo Caruana - 3rd November 2019

Facebook Twitter LinkedIn

'We believe that we will fulfil our mission of improving urban lifestyles by developing shared transportation solutions and providing freedom of mobility'.



## There's a simple reason authorities want us in cars - Joseph Gatt

Traffic is actually good for government coffers

Opinion Comment

Facebook Twitter Email



## Pedestrian hit by car in Żurrieq

70-year-old rushed to hospital

7 September 2019 | 00



# PAF – Sustainable Development Goals – directly transport related



## Target 3.6

By 2020 to halve the number of global deaths and injuries from road traffic accidents.



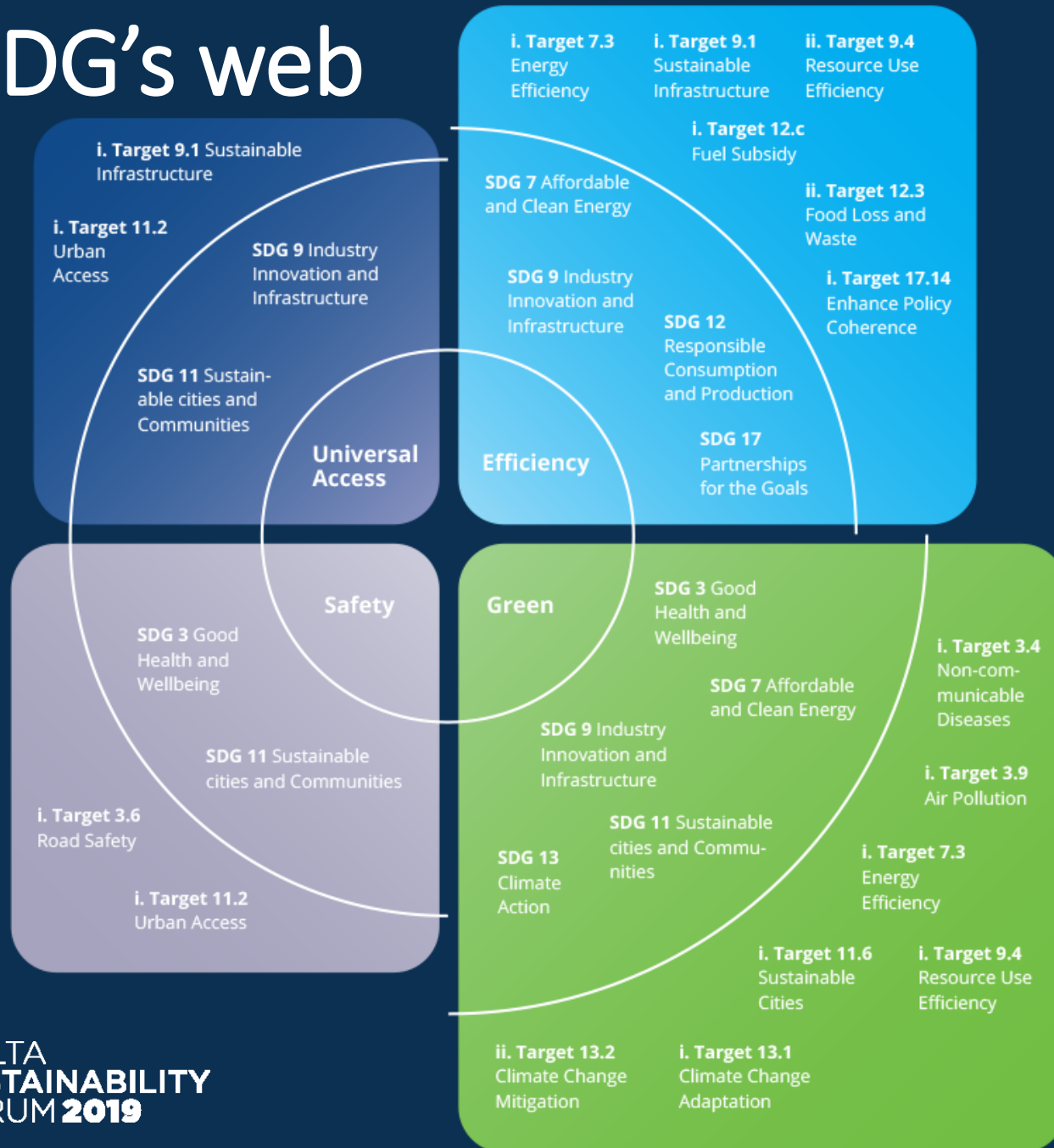
## Target 11. 2

Aims to, by 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations - women, children, persons with disabilities and older persons.



# PAF - SDG's web

Two SDG targets are directly transport-related, but there are strong linkages to many more.



# PAF - Sustainable Mobility Challenge Malta

So what can you do?

Join the challenge

#onecarless

#onetripmore

#greentrips

The image shows a Facebook page for 'Sustainable Mobility Challenge Malta' and a detailed view of the challenge rules and rewards. The Facebook page includes the group name, a public group status, and a banner for 'green trips' with the website 'www.greentrips.eu'. It also features logos for 'The Malta Sustainable Mobility Challenge', 'Climate-KIC', 'PAF', and 'Greenroads Malta'. A 'HISTORY' section indicates the group was created on July 22, 2019. A 'GROUP BY' section lists 'Project Aegle Foundation' with 1,489 likes and a 'Learn More' button.

**How it works.**

- Step 1: Register & like our facebook page
- Step 2: Sign up and login, use your preferred sustainable mode of transport.
- Step 3: Upload receipt & earn points.
- Step 4: Redeem your points & get fun rewards.

**Rewards.**

Provider	Reward	How its earned
APS bank	Cash prizes (up to 350 Euro)	Top 3 performers of the challenge, accumulating the most points overall, plus first participant to use all sustainable mobility options at least once during the month of October
The Cyclist	A 10% service discount voucher	All participants who complete at least one multi-model challenge
The Cyclist	A free Scott Supra bicycle safety helmet	top three challenge performers among cyclists
COOL ride pooling service	Free Trips	Top five challenge performers among car-sharing and car-pooling
Nextbike	Voucher for 30 min free Nextbike use	all participants who complete at least one multi-model challenge
Breeze GreenroadsMalta	10 Euro lunch coupons	First 5 participants to accumulate 1000 points
Ciancio 1913	40% off foam board printing at Photociancio.com	Accumulate 200 points
Dr Juice	Free classic smoothie or fresh juice for the first 20 claims	First 5 participants to accumulate 500 points

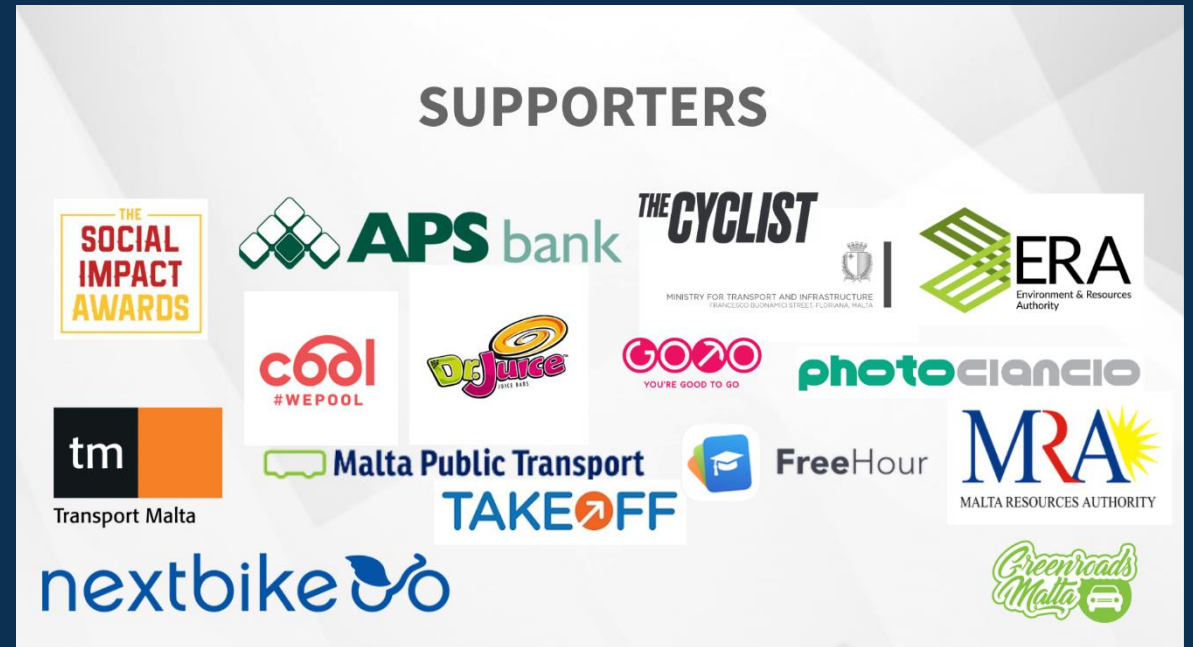


# PAF - Sustainable Mobility Challenge Malta

It's a country-wide challenge where commuters can be recognized and rewarded for their positive mobility behavior.

Sustainability is about shaping our every day activities to help build a better world for future generations.

We invite you all to join the Sustainable Mobility Challenge if you are interested in being rewarded for your green travel choices!



# Questions?

Project Aegle Foundation – Sustainable Mobility

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